

Land Grab or Land Boom

Location, location, location is still key in any market or economy. "No one is making land anymore, so buy it while it's still available." Success can be measured in a number of different ways. Selling \$2,540,000 worth of property, 31 building lots, on one Saturday is exceptional.

Houston, TX ([PRWEB](#)) March 6, 2009 -- We have all heard the saying "no one is making land anymore, so buy it while it's still available". This statement is especially true when it comes to location, location, location. Does it really matter how the economy is if you need a place to live and want an easy commute? All these factors came into play a couple of weeks ago when a land developer released a group of single-family home lots within 25 miles of Houston, TX. LGI Land based in Conroe, TX, decided to open up a new section in Benders Landing Estates, an existing 2,200 lot subdivision, in Spring, TX. With a little advertising encouraging buyers to visit the new property sites and a special \$60,000 Mercedes-Benz car give-away to a lucky individual, they had a banner day.

Success can be measured in a number of different ways. Selling \$2,540,000 worth of property on one Saturday is exceptional in this economy. The sales for the day, broke down into 31 lots with the average lot sale of \$82,000. The properties ranged from half acre lots to one and half acre properties. Having purchased the property over ten years ago, LGI Land was able to offer buyers a fair price considering some of the properties were waterfront and others were choice wooded lots. To top it all off, buyers received the LGI Land Guarantee. LGI Land is so confident that now is the best time to buy that they are guaranteeing the value of each homesite for two years. If at the end of two years the homesite has gone down in appraised value they will refund the property owner the difference. One of their key slogans "buy now, build later with zero risk" has been instrumental in helping consumers understand the solid investment in purchasing property for their dream home.

Over 1,900 lots in Benders Landing Estates have already been sold, leaving only a few choice waterfront and wooded lots available. When location and price come together, you have the best of both worlds. As the saying goes "no one is making land anymore, so buy it while it's still available."

Additional information on LGI Land can be found at: www.lgiland.com or by calling (281) 362-8998.

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